



2018 Fathers Eve Event Check-List

Do these things and you'll be good to go.

The Basics

- Pick a spot:** Where will you be hosting your celebration? Private or public?
- Get the word out:** Invite your people! We'll give you save-the-dates and a template to create an open event flyer.
- Bring the good stuff:** Food, drinks, games. Whatever is going to make your celebration more fun! (Keep it clean!)
- Capture emails from attendees:** We need to know who attended. Use the Wild Apricot platform to gather information about who is coming to your event & celebration. They'll get the goods and participate in our movement online and next year.
- Social media and website:** Use the hashtag [#FathersEve](#) whenever you can. Promote to public starts the Wednesday after Mother's Day and direct people to the website, www.fatherseve.com.
- The Toast:** Join every city hosting a Fathers Eve event around the world for an 8PM toast, "To the dads". It's a signature to this event, get and share the photos.

Bonus Points

- Solicit sponsors and donations:** Take it to the next level by raising money for charity at your celebration. You can choose a local group to support more dads! Keep \$ local and let us know what you do.
- Buy event t-shirts:** You can be a walking billboard and look cool, too. See website for hats, coozies, etc. We'll have a 2018 event t-shirt.
- Take pictures & videos at the event:** Use [#FathersEve](#) when you post or share, especially at 8pm for the toast. Do it!
- Get your social media game on:** Use Facebook, Instagram, Twitter and YouTube to share your group before, during and after the event.



www.fatherseve.com
[#FathersEve](#)